

BOARD OF DIRECTORS ORIENTATION



By Kristie Smithers Poppell, CEO December 4, 2025





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Anchorage Board of REALTORS® (ABR)



• Alaska REALTORS® (AR)



• National Association of REALTORS® (N.A.R.)

We are not Alaska MLS or the State of Alaska Real Estate Commission COMMUNITY VOLUNTEER

SEARCH SEARCH ENGINE LOCAL GUIDE

NEIGHBORHOOD WELCOME WAGON

MEMBER OF THE NATIONAL ASSOCIATION OF REALTORS'

MARKET EXPERT DEAL CLOSER **DUTY DRIVEN**

PROPERTY RIGHTS ADVOCATE

MAKER MAKER MAKER MAKER SOLUTION SEEKER SOLUTION SEEKER SEEKER

NETWORKER THOUGHT LEADER

ADACATE
ADACAT

Kristie Smithers CEO

Carole Santos Administrative Assistant Virtual Assistant

Kelly Short
Accounting Services

11 ABR Board of Directors
10 Voting Members
1 Affiliate Director
(non-voting)

ABR Committees



Committees

- 2026 Alaska Realtors® Convention Committee
- Local RPAC Committee
- Affiliate Business Partner Committee
- Education Committee
- Finance Committee
- Fund Development (Gaming) Committee
 - Raffles
- Governance Committee
- Legislative (Advocacy) Committee
- Member Engagement Committee
- Military Committee
- Nominations & Elections Committee
- Alaska Realtors® Pro Standards Committee
 - Grievance Committee
 - Hearing Panel
 - Mediators/Ombuds

Alaska REALTORS® Board of Directors

The President always serves on the AR Board.

We also receive one additional AR Director for every 300 members we have.

Current ABR REALTOR®
Membership = 863

Mark your calendar:

- AR Leadership Conference January 14-16 in Anchorage
- AR Convention September 16-18 in Anchorage Hotel Captain Cook



ANCHORAGE BOARD OF REALTORS®

2026 DUES RENEWAL

NOV 1

Dues Invoice renewal emailed

DEC 1

Dues deadline

JAN 1

Late fee implemented (\$50 each month)

FEB 15

Membership dropped

2025 TOTAL DUES

NAR \$201

AR \$194

ABR \$189

RPAC \$25*

TOTAL REALTOR® DUES \$609

WHAT HAS RPAC DONE FOR YOU LATELY?

The REALTOR® Political Action Committee gave SEABR funds and staff to help with the campaign to repeal the Juneau municipal ordinance requiring mandated price disclosure to the city and terms of sale. During the recent municipal election, the ordinance was repealed!

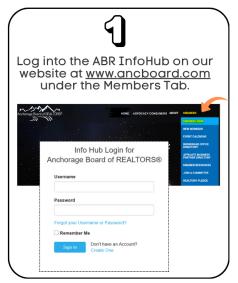
www.ancboard.com

Our last dues membership increase was in 2024



ABR MEMBERSHIP MADE SIMPLE

HERE'S HOW TO VIEW YOUR INVOICE AND MAKE PAYMENT ONLINE









The board is the governing body of the association and is responsible for:

THE BOARD

- Planning & Oversight
- Policy development
- Allocate and protect assets
- Advance the mission and strategic plan

CEO DUTIES

The tasks and daily duties of the association are the responsibility of staff.

The CEO is responsible for:

- Directing day-to-day activities
- Supervision to Employees

WHO DOES THE BOARD REPRESENT?

Who do you represent?

- Represent and vote in the best interest of the body you are serving
 - If you are sitting on the local board, then you represent local members; ABR
 - If you are sitting on the state board, then you represent state members; Alaska REALTORS®
 - If you are sitting on the national board, then you represent all members; National Association of REALTORS®

DIRECTOR'S RESPONSIBILITY

As a volunteer leader, your job is to represent the membership and act in their best interest.

- Listen to Members
- Attend Events
- Promote Association
- Identify New Volunteers
- Identify New Members
- Help to find new Affiliate
 Business Partners

DIRECTOR'S RESPONSIBILITY

- Serve on at least two Committees
- Attend Events, Training, and Meetings
- Participation in RPAC
 - We have auctions! We ask you to contribute at least 2 auction items over the year for our local and/or Alaska REALTOR® RPAC auctions. Each item should have a value of at least \$50.
 - You are encouraged to become a RPAC Major Investor with a \$1000 pledge each calendar year. Items purchased (not donated) during all RPAC auctions will go toward this pledge.

FIDUCIARY DUTIES

- Duty of Obedience
- Duty of Loyalty
- Duty of Care

- Obey the rules Governing Documents
 - Articles of Incorporation
 - State of Alaska
 - Bylaws
 - National Association of REALTORS®; constitution and bylaws
 - Alaska REALTORS®
 - Local Board of REALTORS®
 - Policies & Procedures
 - Strategic Plan
- Speak with one voice
 - How the Board you are serving

OBEDIENCE

- Avoid conflicts of interest –
 DISCLOSE!
- Corporate Opportunities
- Confidentiality
 - Executive Sessions
 - Contract Negotiations
 - Legal Matters
 - Professional Standards Cases
 - Personnel Matters
 - CEO Reviews
 - Pay, bonus, etc.

LOYALTY

• Directors must be prudent in overseeing the organization's affairs. Directors must handle the organizational duties with such care as an ordinary prudent person would use under similar circumstances.

CARE

- Business Judgement Rule
 - Act in good faith
 - Show up
 - Be prepared (read materials)
 - Ask questions
 - Be informed

THE BUDGET

- Directors have a responsibility to protect association resources and read, understand and approve the financial statements
- Directors who want help understanding accounting principles and financial statements should ask the Secretary/Treasurer or CEO

- Board Packet Financials
 - Statement of Financial Position (Balance Sheet)
 - Budget vs Actual

	TOTAL	
	ACTUAL	BUDGET
▼ 60210 Travel (training) expense		
60211 Travel expense	6,108.77	7,975.00
60212 Lodging expense	9,444.96	12,030.00
60213 Per Diem	3,658.22	3,600.00
60214 Registration expense	2,900.00	4,595.00
Total 60210 Travel (training) expense	22,111.95	28,200.00
60300 Education expense	7,810.00	600.00
60301 Scholarship expense		1,000.00
60350 Memberships & subscriptions	460.00	400.00
60400 Mileage reimbursement/Auto expe	0.00	
60410 Janitorial/Cleaning expenses	1,900.00	2,400.00
▼ 60500 Marketing expense		
60502 Social media marketing	3,675.00	3,300.00
60503 Website	2,598.03	2,400.00
Total 60500 Marketing expense	6,273.03	5,700.00
60505 Event & meeting expense	2,113.79	4,000.00
60520 Customer relations	2,985.38	400.00
60550 Business licenses & permits	25.00	200.00

- Credit Card Statement
 - ABR's Accounting Services will send the credit card statement to the 1,000 Treasure and President each month
 - If staff doesn't have this ready by the 15th of each month, ask us about it; so, you can review!
 - Scan charges. If something seems out of line, ASK!!
 - Travel is typically the largest charges
 - It's OK at ask us and request to see the invoice if something doesn't seem correct.
 - Receipts will be attached to the vendor file in QuickBooks Online.
 - The Treasurer will have access to Quick Books to research if needed, and staff is always available to assist.

ANTITRUST

- Commissions (no price fixing)
- Business Models (no boycotts)
- Group Boycotts (don't)

RISK MANAGEMENT POLICIES

- Discrimination & Harassment
- Whistleblower
- Conflict of Interest

PROTECTION

 NAR E&O Insurance While the law provides directors with protection as they carry out their governance duties, the organization is still open to lawsuits. This insurance coverages help to protect the board.

12

MOST COMMON RISKS

FACING ASSOCIATIONS

- **1. IRS Letter of Determination** Missing, lost from the files, uncertain how to retrieve it when requested.
- **2. Corporate Filings** Late or no annual filing with the state to update directors' names and protect the corporate name.
- **3. Sales Tax** Either selling items and not collecting sales tax, collecting sales tax and not remitting, or qualifying for sales tax exemption but not applying or renewing.
- 4. Minutes They read more like a newsletter than an official record of a meeting.
- **5. Credit Card Reimbursement** Lack of policy for either staff or leadership in what it may be used for, personal usage, and submission of receipts on a timely basis.
- **6. Voting on Members** Discussions at the board table as to the merits (or faults) of new members.
- **7. Benefits Endorsement** Failure to do due diligence to justify how one vendor program/service is better than another. Maintaining those records as a defense.
- **8. Staff Salaries** Board members asking what the staff makes, discussing it and making suggestions as to staff salaries other than what is indicated in a budget.
- **9. Federal Tax Return** No understanding by front-line staff that a request for a 990 must be fulfilled without question.
- **10. Micro Management** Board involvement in administrative duties, transferring liabilities from the CEO to the board of directors.
- **11. Directors and Officers Liability Insurance** Delaying purchase because of a lack of need or lack of funds.
- 12. Annual Audit No audit because it's too expensive.

nts of Anchorage Board of REALTORS® | Kristie Smith

E-Vote Rules

A time may arise when the board needs to act on a motion by electronic vote.

- Only the current President can ask the CEO to prepare a motion and call for an E-vote.
- > The CEO will send the board members an email that includes the motion and a deadline to vote.
 - Board members are requested to vote ASAP. You may reply to all or directly to the CEO.
- > Once the voting time has past, the CEO will send an email to the board telling them of the result of the vote.
- Minutes of the E-vote will be prepared. The first response to the vote will be the maker of the motion; second reply will be the one who makes the second.
- Don't make this a habit! Controversial issues need to e discussed during a meeting schedule a special meeting.
- Best practice is to hold an E-Vote for routine, non-controversial issues between meetings.

NAR CORE STANDARDS



- Core Standards are intended to raise the bar for REALTOR® associations and ensure high-quality service for members.
- All REALTOR® associations, as a condition of membership, are required to annually comply with a set of standards that are specific to local and state associations. Annual Compliance runs from January 1st to December 31st:
 - Code of Ethics
 - Advocacy
 - Consumer Outreach
 - Unification Efforts and Support of the REALTOR® Organization
 - Technology
 - Financial Solvency



- Core Standards enforcement is the joint responsibility of the state and national associations. If a state association confirms that a local association is not in compliance with the Core Standards, that association's charter may be revoked.
- Local associations are required to submit their certification forms to their state association.
 - We talk with Alaska REALTORS® all year about requirements, and we try to have everything complete in November to ensure compliance to submit in December.
- If we are not in compliance with the core standards, Alaska REALTORS® must notify N.A.R. by January 30th.



Examples

- Pro Standards Administrators and Agreements
- RPAC Act-Vote-Invest
- Safety Class
- Fair Housing, Diversity, Smart Growth
- Review Strategic Plan
- Review CEO, Ensure 6-hours of training approved by NAR
- Financial Policies
- Legal firm or attorney
- Engagement
- Filed Taxes
- Compilation Report or Review of Finances (not a full audit)



2025-2030 ABR STRATEGIC PLANNING



Advance public policy to protect private property rights and real estate ownership.

OBJECTIVES

Organize at least one Realtor® Political Action Committee (RAPC) event annually to increase RPAC participation goals.

- Increase member involvement in the National Association of Realtors® (NAR) and Alaska Realtors® (AR) calls to action.
- Open channels of communication with local and state legislators and present a unified message when representing ABR.
- Conduct interviews with local and state candidates. Support elected officials who align with Realtor® values to defend private property rights through our annual interview process.
- Keep Realtors® at the center of the transaction through strong advocacy, and support homeowner protections, and support for your work with clients.
- Be the unified voice for real estate by speaking during assembly meetings and other forums when real estate issues arise.



COMMUNITY PARTNERSHIP

Strengthen public awareness of Realtors® by highlighting our contributions and role in the community.

OBJECTIVES

Publish updates and news across press and social media channels.

- Host one philanthropic event annually to show the value Realtors® bring beyond real estate.
- Annually participate in the city wide clean up.
- Host and execute the market forecast forum annually.
- Design and promote a onepage information flyer to be included in offer/listing packets, and in MLS if possible.



MEMBER ENGAGEMENT AND PROFESSIONAL GROWTH

ABR will strengthen and support our members (Realtors® and Affiliate Business Partners) through connections, leadership encouragement, and hold the highest ethics standards set by the National Association of Realtors® (NAR).

OBJECTIVES

Provide accessible and affordable education to our members.

- Ensure members have full access to dispute resolution services (mediation). Educate our members on the process to strengthen available resources.
- Improve communication tools with our members to support a greater understanding of what we offer. Implement a text chain program.
- Demonstrate value to our membership by promoting Realtor® benefits. Offer required NAR education, Code of Ethics (COE) and Fair Housing, and other educational opportunities to develop well trained members.
- Recruit and mentor future leaders for ABR and Alaska Realtors® by involving them on the ABR board, committees, and as instructors of real estate related courses.



ORGANIZATIONAL EXCELLENCE

ABR will continue to improve association operations through updated procedures, enhance financial and managerial oversight, and increase non-dues income.

OBJECTIVES

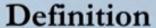
Maintain accountability with policies that focus on financial stability, oversight and compliance with NAR Core Standards.

- Sustain the financial wellbeing of ABR by increasing non-dues income through gaming and pull-tab partners.
- Develop a succession plan and update current policies. Review and amend annually.
- Investigate a shared services platform with Valley Board of Realtors® and Alaska Realtors® to optimize administrative costs, operating systems, and process. Develop ways to deliver local and statewide Realtors® more benefits through collaboration.
- Support staff with continued educational and administrative development.
- Annually review existing policies. Offer amendments and updates as needed.

VISION: The Anchorage Board of Realtors® is the Voice for Real Estate Rights, Sales & Ethics in the greater Anchorage area.

MISSION: Advocating for private property rights and the business interests of our members.





Real tor (re'al-tôr')

a registered collective membership mark which may be used by real estate professionals who are members of the NATIONAL ASSOCIATION of REALTORS® and subscribe to its Code of Ethics.

REAL-TOR



https://www.nar.realtor/logos-and-trademark-rules

Remember, there is only one "A" in the word, REAL - TOR®!

Definition

- N.A.R. prefers to include trademark ®
- All caps "REALTOR" if cannot use ®
- Don't use Realtor or realtor

REALTOR®

Realtor®

Real tor (re'al-tôr')

- National Association of REALTORS® wants NAR to be pronounced N.A.R.
- Don't use pronounce "nar"

N.A.R



• In Word can set up to auto correct from Realtor to REALTOR® or Realtors to

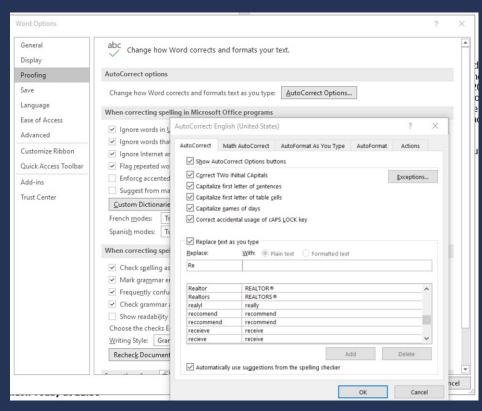
REALTORS®

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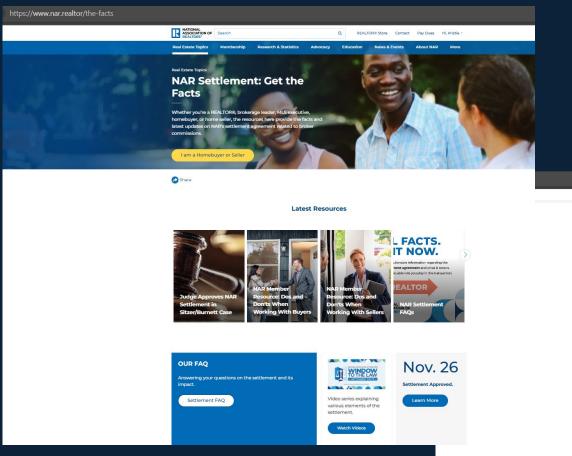
Proofing

Auto Correct
 Options

REALTOR®



Check out <u>facts.realtor</u> for more information.







NAR Cycle 8 Requirement due December 31, 2027 – COE & Fair Housing

- ➤ Realtor® Approved Code of Ethics Class Free on NAR Website
 - > Also offered by Alaska Realtors® by Zoom
 - In-person by ABR on an as needed basis.
- ➤ NAR Fairhaven Free on NAR website and Alaska Realtors® offers
- Can also take at the CE Shop highlighted in yellow if N.A.R. credit is offered

CODE OF ETHICS AND STANDARDS OF PRACTICE

OF THE NATIONAL ASSOCIATION OF REALTORS®

Effective January 1, 2025



While the Code of Ethics establishes obligations that may be higher than those mandated by law, in any instance where the Code of Ethics and the law conflict, the obligations of the law must take presedence.

Preamble

Under all is the land. Upon its wise utilization and widely allocated ownership depend the survival and growth of free institutions and of our civilization. REALTORS® should recognize that the interests of the nation and its citizens require the highest and best use of the land and the widest distribution of land ownership. They require the creation of adequate housing, the building of functioning cities, the development of productive industries and farms, and the preservation of a healthful environment.

Such interests impose obligations beyond those of ordinary commerce. They impose grave social responsibility and a patriotic duty to which REALTORS® should dedicate themselves, and for which they should be diligent in preparing themselves. REALTORS®, therefore, are zelabus to maintain and improve the standards of their calling and she with their fellow REALTORS® a common responsibility for its integrity and honor.

In recognition and appreciation of their obligations to clients, customers, the public, and each other, REALTORS® continuously strive to become and remain informed on issues affecting real estate and, as knowledgeable professionals, they willingly share the fruit of their experience and study with others. They identify and take steps, through enforcement of this Code of Ethics and by assisting appropriate regulatory bodies, to eliminate practices which may damage the public or which might discredit or bring dishonor to the real estate profession. REALTORS® having direct personal knowledge of conduct that may violate the Code of Ethics involving misappropriation of client or customer funds or property, willful discrimination, or fraud resulting in substantial economic harm, bring such matters to the attention of the appropriate Board or Association of REALTORS® (Amended 1/00)

Realizing that cooperation with other real estate professionals promotes the best interests of those who utilize their services. REALTORS9 urge exclusive representation of clients; do not attempt to gain any unfair advantage over their competitors; and they refrainform making unsolicited comments about other practitioners. In instances where their opinion is sought, or where REALTORS9 believe that comment is necessary, their opinion is offered in an objective, professional manner, uninfluenced by any personal motivation or potential advantage or gain.

The term REALTOR® has come to connote competency, fairness, and high integrity resulting from adherence to a lofty ideal of moral conduct in business relations. No inducement of profit and no instruction from clients ever can justify departure from this ideal.

In the interpretation of this obligation, REALTORS® can take no safer guide than that which has been handed down through the centuries, embodied in the Golden Rule, "Whatsoever ye would that others should do to you, do ye even so to them."

Accepting this standard as their own, REALTORS® pledge to observe its spirit in all of their activities whether conducted personally, through associates or others, or via technological means, and to conduct their business in accordance with the tenets set forth below. (Amended 1071)

Duties to Clients and Customers

Article 1

When representing a buyer, seller, landlord, tenant, or other client as an agent. REALTORS's pledge themselves to protect and promote the interests of their client. This obligation to the client is primary, but it does not relieve REALTORS's of their obligation to treat all parties honestly. When serving a buyer, seller, landlord, tenant or other party in a non-agency capacity, REALTORS's remain obligated to treat all parties honestly. (Amended 1/OI)

Standard of Practice 1-1

REALTORS*, when acting as principals in a real estate transaction, remain obligated by the duties imposed by the Code of Ethics. (Amended 1/93)

Standard of Practice 1-2

The duties imposed by the Code of Ethics encompass all real estate-related activities and transactions whether conducted in person, electronically, or through any other means.

The duties the Code of Ethics imposes are applicable whether REALTORS® are acting as agent or in legally recognized non-agency capacities except that any duty imposed exclusively on agents by law or regulation shall not be imposed by this Code of Ethics on REALTORS® acting in non-agency capacities.

As used in this Code of Ethics, "client" means the person(s) or entity(ies) with whom a REALTOR® or a REALTOR® or this has an agency or legally recognized non-agency relationship; "customer" means a party to a real estate transaction who receives information, services, or benefits but has no contractual relationship with the REALTOR® or the REALTOR® of the relationship with the REALTOR® or the REALTOR® of the REALTOR o

Standard of Practice 1-3

REALTORS®, in attempting to secure a listing, shall not deliberately mislead the owner as to market value.



About RRF v Who We Support v Ways to Help v

DONATE

WAYS TO HELP

The REALTORS® Relief Foundation welcomes contributions—not only in times of disaster, but at any time throughout the year—and 100% of all funds collected go to disaster relief causes.

Whether its \$25 or \$25,000, 100% goes to disaster relief.

Donate One-Time

Give what you can to provide needed funds for disaster relief.

Donate Monthly or Quarterly

Ensure we can respond with relief whenever disaster strikes.



"Following Hurricane Katrina, the money, time and effort spent by the REALTORS® Relief Foundation, NAR and all 50 states was unbelievably important to the rebuild of New Orleans."

- Marbury Little, RRF Past President



WWW.ANCBOARD.COM

Introducing...

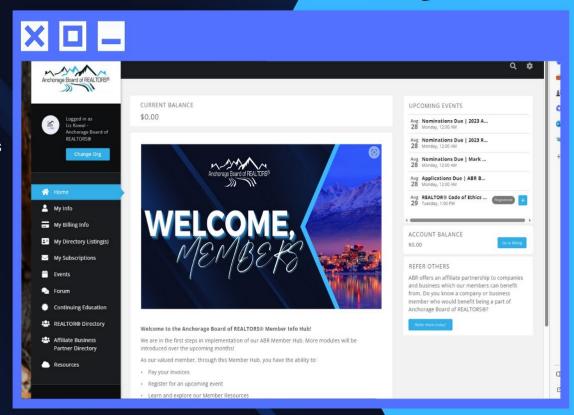
ABR INFO HUB

Exclusive Member Resources

- Member Only Discounts
- Make a Payment & Access Receipts
- Register For Events
- Share Brokerage News
- Member Forum
- View Education Certificates
- & more!

THAT'S WHO WE IR

- 1. Sign Up
- 2. Bookmark it
- 3.Explore



Edit master slide t add your logo



Dec-Jan **24-1**



HOLIDAY OFFICE CLOSURE | CHRISTMAS TO NEW YEARS

Email us at members@ancboard.com and we will return your message when we are back in the office. Thank... December 31



DEADLINE | ANNUAL MEMBERSHIP DUES PAYMENT

Late fees assessed beginning on January 1.

January **7**



2026 MARKET FORECAST LUNCHEON

10:30 AM - 1:00 PM

Sponsor Registration Open Now!

VIEW OUR EVENTS CALENDARegister OFTEN FOR UPDATES!

THU

January 8



ABR BOARD OF DIRECTORS
MEETING

10:00 AM - 12:00 PM

THU

January 15



ALASKA REALTORS® | BOARD OF DIRECTORS MEETING

THU

January 15 - 16



ALASKA REALTORS® | LEADERSHIP ENGAGEMENT CONFERENCE

Save the Date

TRAVEL

BOD

IMPORTANT DATES

	JANUARY										
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DECEMBER											
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JANUARY

07 | MARKET FORECAST LUNCHEON 08 | ABR BOD MEETING

15 | AR BOD MEETING

15-16 | AR LEADERSHIP CONFERENCE

FEBRUARY

05 | ABR BOD MEETING

11 | ABR LEG ADVOCACY ANCHORAGE CANDIDATE INTERVIEW

18 | AR BOD MEETING

MARCH

11-13 | R12 CON (ATTENDANCE BASED ON BUDGET)

18 | AR BOD MEETING

23-31 | AEI CONFERENCE (CEO ATTEND)

APRIL

02 | ABR BOD MEETING

08-09 | TRAIN THE PRESENTER

15 | AR BOD MEETING

22 | AFFILIATE THANK YOU EVENT

07 | ABR BOD MEETING

20 | AR BOD MEETING

04 | ABR BOD MEETING

13-18 | NAR LEGISLATIVE MTGS - PRES ATTEND

24 | AR BOD MEETING

AUGUST

19 | AR BOD MEETING

24-25 | NAR LEADERSHIP SUMMIT -CEO & PE ATTEND

SEPTEMBER

03 | ABR BOD MEETING

16 | AR BOD MEETING

16-18 | AR CONVENTION

OCTOBER

07 | ANNUAL MEMBERSHIP MEETING

14 | AR BOD MEETING

NOVEMBER

05-09 | NAR NXT REALTOR® EXPERIENCE - PRES ELECT ATTEND BASE ON BUDGET

12 | ABR BOD MEETING

18 | AR BOD MEETING

25 | REALTOR® RING

DECEMBER

02 | REALTOR® RING

03 | ABR BOD MEETING

09 | REALTOR® RING

16 | REALTOR® RING

16 | AR BOD MEETING 23 | REALTOR® RING

www.ancboard.com members@ancboard.com 907-917-8035



ANNUAL ABR CALENDAR



2026 Annual Market FORECAST LUNCHEON



JANUARY 7, 2026 WEDNESDAY

MORE DETAILS TO COME

BECOME A SPONSOR TODAY! email: members@ancboard.com or call/text 907-917-8035

 ANNUALLY IN **JANUARY**



ANNUALLY IN JANUARY



Want to learn to train others in your field of business?

ANCHORAGE BOARD OF REALTORS® WILL OFFER TRAIN THE PRESENTER COURSE

APRIL 3 & 4, 2024 TWO-DAY COURSE 9 AM TO 5 PM

EARLY BIRD REGISTRATION TO ABR REALTOR® AND AFFILIATE BUSINESS PARTNERS UNTIL FEBRUARY 15th.

OPEN REGISTRATION BEGINS FEBRUARY 16th

LAST DAY TO REGISTER IS MARCH 27th, OR MAXIMUM CAPACITY IS REACHED

FIND OUR MORE INFORMATION AND RESERVE YOUR SPOT TODAY AT WWW.ANCBOARD.COM



LEARN TO TEACH!

TRAIN THE PRESENTER COURSE

SPACE IS LIMITED!

REGISTRATION NOW OPEN!



AFFILIATE APPRECIATION EVENT

Save the Date 04.22.26

WEDNESDAY

MORE DETAILS COMING SOON





Hosted by





ANNUAL MEMBERSHIP MESTING

OCT 7 2025
WEDENESDAY
3:30 - 6 PM
O'Malley's on the Green

SAVE THE DATE



ANNUALLY IN DECEMBER

INVEST IN YOUR INDUSTRY-PROTECT YOUR FUTURE!

ADVOCATE. PROTECT. INVEST.

\$99: A Small Price to Protect Your Industry and Clients

Your voice matters in real estate! By contributing \$99 or more to RPAC (REALTORS® Political Action Committee), you're helping to protect private property rights, support pro real estate policies, and ensure our industry thrives.

As a thank you for your investment, you'll receive an exclusive invitation to a special event celebrating our RPAC champions at the end of the year!

Make your contribution and be part of the movement shaping the future of real estate!

To make an investment, SCAN the QR Code.

https://ai360.aristotle.com/ Ai360FormBuilder/Form.aspx? dbid=2e166870-894a-423a-



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ALASKA CONTINUING EDUCATION REQUIREMENTS:

STATE REQUIREMENTS

	TOTAL HOURS	CORE/DCE	ELECTIVE/ECE
YOU NEED:	20	8	12
WE OFFER:	20	8	12

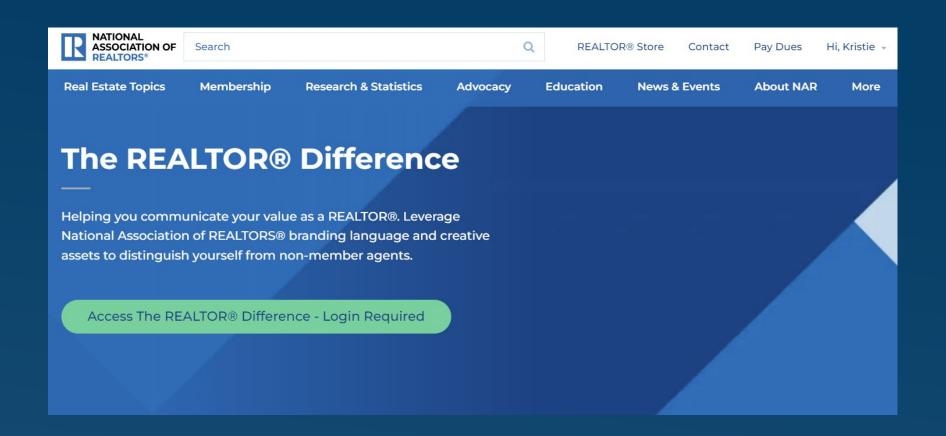




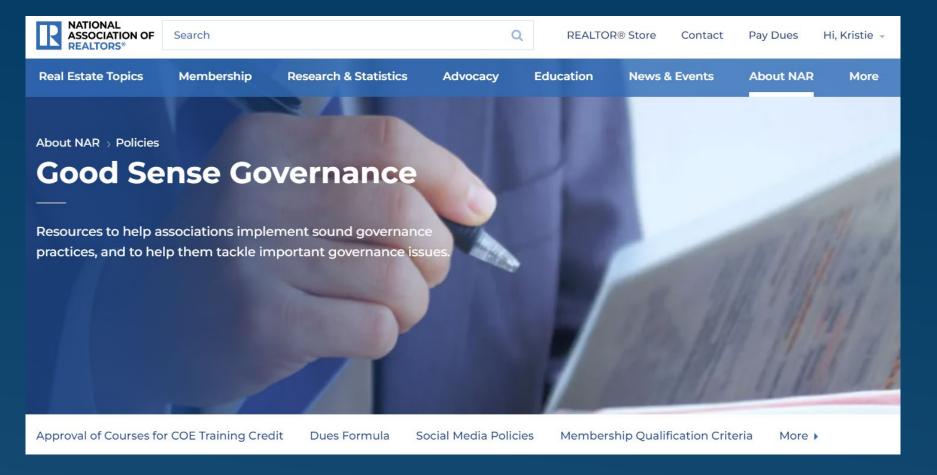
YOUR HOMEWORK



• https://www.nar.realtor/ae/manage-your-association/board-of-directors-orientation-toolkit



https://www.nar.realtor/the-difference



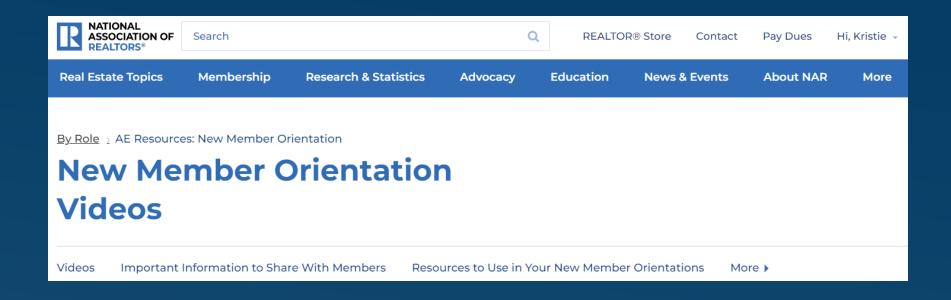
• https://www.nar.realtor/about-nar/policies/good-sense-governance



• https://www.nar.realtor/videos/window-to-the-law



https://www.nar.realtor/logos-and-trademark-rules



https://www.nar.realtor/orientation/new-memberorientation-videos









OBJECTIVES

participation goals.

2025-2030 ABR STRATEGIC PLAN Adopted by the ABR Board of Directors 9.4.25



ADVOCATE Advance public policy to protect private property rights and real estate ownership.

COMMUNITY PARTNERSHIP Strengthen public awareness of Realtors® by highlighting our contributions and role in the

OBJECTIVES

- Increase member involvement in the National Association of Realtors® (NAR) and Alaska Realtors® (AR) calls to action.
- Open channels of communication with local and state legislators

Organize at least one Realtor® Political Action Committee (RAPC) event annually to increase RPAC

- and present a unified message when representing ABR. Conduct interviews with local and state candidates. Support elected officials who align with Realtor® values to defend private
- Publish updates and news across press and social media channels.
- · Host one philanthropic event annually to show the value Realtors® bring beyond real
- estate. · Annually participate in the city
- wide clean up. · Host and execute the market
- forecast forum annually. · Design and promote a onepage information flyer to be included in offer/listing packets, and in MLS if

OBJECTIVES Provide accessible and affordable education to our members.

MEMBER ENGAGEMENT AND PROFESSIONAL GROWTH

- Ensure members have full access to dispute resolution services (mediation). Educate our members on the process to
- strengthen available resources. Improve communication tools with our members to support a greater understanding of what we offer. Implement a text
- chain program. Demonstrate value to our membership by promoting Realtor® benefits.

ORGANIZATIONAL EXCELLENCE ABR will continue to improve

OBJECTIVES

Maintain accountability with policies that focus on financial stability, oversight and compliance with NAR Core Standards.

- Sustain the financial wellbeing of ABR by increasing non-dues income through gaming and pull-tab partners.
- Develop a succession plan and update current policies. Review and amend annually.
- Investigate a shared services platform with Valley Board of Realtors® and Realtors® optimize

NEW THIS YEAR...

Introducing Our

ABR Board Of Directors Landing Page

- It's Like a Directors Handbook but Electronic!
- Will include our policies, Bylaws, and more.
- We are still building it and will be ready to launch in January
- Available only for Board Members with the link or in the ABR InfoHub
- This is a sneak peak! More to come!

https://members.ancboard.co m/ABRBOD



What did you learn today?

Name

Years as a REALTOR®